Google search your name, write down 3 links that show up under all, images, and videos that are directly related to you. (9 marks) (the other 2 group members write down on the back)

Name:

All

-

-

-

Images

-

-

-

Videos

-

-

-

Google search “Digital Footprint” and watch three videos on Digital Footprints,. (6 marks)

Video 1 Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Video 1 Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Video 2 Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Video 2 Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Video 3 Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Video 3 Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Digital Website Example:

Henry was sixteen years old when **social networking media** became the mainstay of our daily life. During this period, he had access to the likes of MySpace, Hi5, Facebook, and Orkut, all of which he used to maintain contact with family and friends.

Ten years later, at twenty-six years old, and out of college, he could hardly remember the login details of his profiles on these platforms he had used ten years earlier except maybe for LinkedIn, which he currently uses to track job opportunities.

Two weeks ago, he surprisingly got an invitation to attend a job interview for a professional position in a blue-chip company on Wall Street.

He was hit with disappointment when he was told he could not get the job due to some disturbing posts he had on one of his social media profiles ten years earlier.

Unfortunately, today, this is a common occurrence worldwide. With the advent of the **internet** and lack of a well-defined internet use etiquette, just like Henry, many people whose digital footprints have grown in large proportion are now at risk of not only damaging their reputation, but also at risk of **identity theft**.

Not all digital footprints, however, are because of social network media as some reports have shown.

You may be wondering what makes up our digital footprints? Well, wonder no more.

Below are some of the components of our digital footprints:

* Personal information
  + Name
  + Date of birth
  + Address
  + Phone number
  + Photographs
* Own actions
  + Emails sent
  + Upload of documents, photographs,
  + Text messages
  + Websites visited
  + Comments and posts on websites and online forums
* Service provider related
  + Data collected for sign up for online services
  + Telephone and internet service providers
  + Other tools we use online everyday which use some form of data collection

http://study.com/academy/lesson/digital-footprint-definition-facts.html

Create your own PPT or Slides Presentation (Groups of 3)

Content

Does it matter if I post bad things? (Brief group reflection)

What is a digital Footprint?

Who can see my digital footprint?

How does the digital footprint affect you?

How does the digital footprint affect your future opportunities?

Examples of dangers of the digital footprint?

* Provide images

How do businesses/ websites use your digital footprint for marketing? Provide 3 examples

Identify what personal information should remain private, and what is suitable to be shared publicly.

What are the 5 P’s for a positive digital footprint?

Describe three strategies that you can use to keep your digital footprint safe, or clean.

What information did you learn that you could pass on to other students? How would you go about doing that?

Reflection about what you learned in the assignment, and how do you feel about your online privacy?

Cite your work

|  |  |  |
| --- | --- | --- |
| PPT or Slides Presentation Rubric | | |
| **Criteria** | **Ratings** | **Pts** |
| Content | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Describes detailed responses about the topic. Subject knowledge is excellent  4.0 pts | Describes essential responses about the topic. Subject knowledge appears to be good.  3.0 pts | Describes essential  responses about the topic but there are missing requirements.  2.0 pts | Description is minimal or there are several missing requirements.  1.0 pts | Content is missing.  0.0 pts | | 4.0 pts |
| Organization | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Content is well organized in the presentation.  4.0 pts | Demonstrates organization, but the overall organization of topics appears flawed.  3.0 pts | Content is logically organized for the most part.  2.0 pts | There was no clear or logical organizational structure, just lots of facts.  1.0 pts | No organization.  0.0 pts | | 4.0 pts |
| Originality | |  |  |  |  |  | | --- | --- | --- | --- | --- | | Product shows a large amount of original thought. Ideas are creative and inventive.  4.0 pts | Product shows some original thought. Work shows new ideas and insights.  3.0 pts | Uses other people's ideas (giving them credit), but there is little evidence of original thinking.  2.0 pts | Uses other people's ideas, but does not give them credit.  1.0 pts | Shows no originality.  0.0 pts | | 4.0 pts |
| Requirements | |  |  |  |  |  | | --- | --- | --- | --- | --- | | All requirements are met and exceeded,  Including references.  4.0 pts | All requirements are met.  Incomplete list of references.  3.0 pts | One requirement was not completely met.  Partial list of references.  2.0 pts | More than one requirement was not completely met.  No references.  1.0 pts | Does not meet requirements.  No references.  0.0 pts | | 4.0 pts |
| Mechanics | |  |  |  |  |  | | --- | --- | --- | --- | --- | | No misspellings or grammatical errors.  4.0 pts | Three or fewer misspellings and/or mechanical errors.  3.0 pts | Four misspellings and/or grammatical errors.  2.0 pts | More than 4 errors in spelling or grammar.  1.0 pts | Not acceptable.  0.0 pts | | 4.0 pts |
| Total Points:                                                                                                      / 20.0 pts | | |

Total Assignment / 35 Marks