

How do websites tell a story?

Instructions:

- Find 10 websites (must be school appropriate)
- From those websites, you need to answer the following questions:
 1. What is the URL for the website?
 - a. What is the end tag of the website (.org, .edu, .com, .ca, etc.)? What does that mean?
 2. Does the page have a single page or navigation to other pages? Explain why or why not?
 3. Why does the website use the colour scheme it does?
 4. Are there any pictures? What is the purpose of the pictures?
 5. Why is the text the colour and size that it is?
 6. What story does the website give you?
 - a. That is: what is the website's purpose? Is it trying to sell something, teaching you something or informing you about a society or group?

Example (you are **not** allowed to use my example):

1. URL: <https://savethewhales.org/>
 - a. This one is .org meaning that this is an organization and usually not for profit.
2. The page has multiple other pages that it connects to. The reason for having multiple pages is to provide different information. Additionally, it is important that each page has a single point or it makes the audience feel overwhelmed
3. The main colour scheme is shades of blue. It looks like the ocean which makes sense as the website is about saving whales.
4. Yes, there is a picture. It is of two whales. The purpose of the whale picture is to show us what type of whales this organization protects.
5. The text is white and works very well on the deep blue colour of the background. The font size is relatively big so it could be seen by someone walking past.
6. This website's story is to make us take action to protect whales from extinction.
 - a. The purpose therefore of the website is to encourage the viewer to take action and participate in some format to save whales. It is not trying to sell anything but rather to get donations to help this organization stay up and running.