

In the movie identify how each of the following things play a role:

- Lighting
- Space
- Time
- Movement
- Images
- Text

Example:

Despicable Me 3:



- Anti-Villain League cat house
 - o Lighting
 - The lighting is quite poor and only from a window and lamp
 - This is typical in this particular case as this house appears old
 - o Spacing
 - In the past furniture was a lot smaller than it is now yet things seem to be disproportionate
 - Also, as it is a cat house the emphasis is predominantly on the cat portrait on the wall.
 - o Time
 - The time is very quick in this scene as it is a transition scene
 - It is expected that a transition scene would be quick
 - But there is a lot of different elements in the picture as there are a multitude of objects in the room and not enough time to see everything unless you pause film.
 - o Movement
 - The movement of characters accentuates that the main character Gru is very upset at losing the villain.
 - His arm movements are exaggerated showing his level of agitation.

- Lucy's movements are relaxed and empathetic to Gru who is feeling very upset.
- Images
 - Colors are mixed leading to a feeling of confusion.
 - Nothing seems to match which is common for the past but also for people who do not have a lot of money
 - Also, the most important item the couch stands out as it is yellow and very little else is yellow in the room.
 - Also, the clothing worn by Gru is iconic of all three Despicable Me movies as well as at the end of Minions movie.
- Text
 - There is a certain amount of text as this is the beginning of the movie and still telling the audience who the voice talents are.
 - The font is white which is high contrast compared to the background.
 - The font is also all caps with the first letters being in larger capitals.
 - Also, the two names are distinguished by a tab.
 - The male name is first then the female name (or it could be alphabetical)
 - The impact of having the names huge is that it tells you who is in it.
 - In terms of spacing a large amount of space is kept free of text to not obstruct the viewer from the plot of the movie.
 - Also, by this point in the movie the names are not of the individuals in the scene so having them off to one side helps to reduce the association between the names and the characters.
 - Also having the male name first draws you to the fact that the male character is the dominant character in this particular scene.

We will watch various scenes from movies to help us understand how each element in the list below impact our perception of what is happening in a movie. These elements are as follows:

- Lighting
- Space
- Time
- Moment
- Images
- Text

Analyzing Videos Assignment

In this assignment it is imperative to understand that our perception is impacted by our own personal experiences.

Each response should be at least a page.

Also, in the videos we will watch short segments rather than the whole trailers as there is too much content to watch the whole trailer

Must watch all 3 trailers first in completion before selecting a specific segment.

Coco

- <https://www.youtube.com/watch?v=Ga6RYejo6Hk>

Ferdinand

- <https://www.youtube.com/watch?v=jyJgGsZo2wA>

Hotel Transylvania 3

- https://www.youtube.com/watch?v=XVXBaE_piSs