

Media 8
Name: _____

Media Research Paragraph
Block: _____

Date: _____

MEDIA RESEARCH PARAGRAPH

Work Independently

Write a paragraph that considers one of the topics below in terms of communication or self-expression (numbers are general ideas and bullets are sample thesis statements)

1. Computers and social media
 - Computers enable us to express ourselves to others using Facebook.
 - Computers allow their users to communicate with each other using email.
2. Cellphones
 - Cellphones make it possible to express ourselves by using platforms like Snapchat.
 - Cellphones allow us to communicate with others by using texts and emoji's.
3. Advocacy websites
 - The SPCA communicates their need to protect animals through their website.
 - Amnesty International focuses on saving people and allowing them to express themselves.
4. Calculations using computers
 - Computers enable us to communicate marks and spreadsheets with others.
 - Computer calculations enable us to express ourselves using numbers.
5. Stereotypes and computers
 - Computers can perpetuate stereotypes by communicating these over Facebook.
 - Stereotypes can be perpetuated by individuals on their personal website.
6. Cyberbullying
 - Computers can perpetuate bullying by enabling people to be anonymous on platforms like Facebook.
 - Stereotypes can be perpetuated by individuals on their personal website.
7. Computer Games
 - Computer games enable you to express yourself in games like Guild Wars 2 where your character is made to your own specifications.
 - Computer games can allow people to communicate with one another anonymously as your character's name can be anything.

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Marking criteria

1. Must be a paragraph
2. Paragraph must follow a logical progression.
3. Text must be accurate as well as in your own words
4. Must reference sources.

Additional Criteria that will be considered

- original
- creative
- provides the correct information
- Must reference all information (text)

TOTAL 18 marks

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| CATEGORY | Beginning 1 | Developing 2 | Accomplished 3 | Exemplary 4 | Factor | Total Mark |
|----------------|-------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|-------------------------------------------------------------|-------------|------------|
| Completeness | Includes only a single marking criterion. | Includes half of the marking criteria (2 of the 4 criteria). | Includes some of the marking criteria (3 of the 4 criteria). | Includes all of the marking criteria (4 of the 4 criteria). | _____ x 1 | / 4 |
| Accuracy | Inaccurate information. | Half of the information is inaccurate. | Most of the information is accurate. | All the information is accurate. | _____ x 2 | / 8 |
| Accountability | Late by 3 or more days. | Late by 2 days. | Late by 1 day. | Completed on time. | _____ x 0.5 | / 2 |
| References: | Uses no resources. | Uses one (1) resource. | Uses two (2) resources. | Uses 3 or more resources. | _____ x 1 | / 4 |
| | | | | | Total | / 18 |