

# Social Justice

Understanding the concept and how  
it applies to media



# What is justice?

- Justice means giving equal consideration to all individuals.

# What does Immanuel Kant say about justice?

- Immanuel Kant has argued that human beings possess dignity, and if all persons are granted dignity, then they will have equal opportunity to develop their talents and pursue their chosen goals.
- It means that every person is valuable to society.

# Does equality mean that everybody should be treated equally?

- No

**FAIR ISN'T**  
everybody getting the  
same thing.....

**FAIR IS**  
everybody getting  
what they need  
In order to be  
**SUCCESSFUL.**

# What is the meaning of equal treatment for equals?

- It means that equal treatment should be provided to equals only.

# What is proportionate justice?

- It means rewarding people according to the scale and quality of effort.
- So for justice in society, equal treatment needs to be balanced with proportionality.



# What are the three principles of justice?

- a. equal treatment for equals.
- b. proportionate justice
- c. recognition of special needs

# What is just distribution of resources?

- A society requires just distribution of goods and services for maintaining law and order.





# What are basic needs of life?

- Basic needs of life include housing, nourishment, clean drinking water, education and a minimum wage.



# What is Rawl's theory of justice?

- He conducted a social experiment.
- In that experiment all individuals were made equal and allowed to select specific qualities (liberty, equality of opportunities, etc..)

# What is Rawl's theory of justice?

- His conclusion was that individuals will choose certain qualities, but this can be either to their advantage or not.
- Thus Rawl's theory of justice relates to rationality rather than moral thinking which can lead us to have a fair and just society.

# Media Conventions

- Whenever something is created on the internet social justice has to be taken into consideration

# Media Conventions

- That is work needs to show equality and not force ideas onto the audience

# Media Conventions

- Additionally, we need to prevent stereotypes from being perpetuated on the internet

# References

- Social Justice:

<http://politicalscienceclass11.blogspot.ca/2012/10/chapter-4-social-justice.html>

- What does fair mean:

<https://i.pinimg.com/736x/df/f3/20/dff320285a93e1351969a1e4942e92bf--classroom-signs-classroom-posters.jpg>